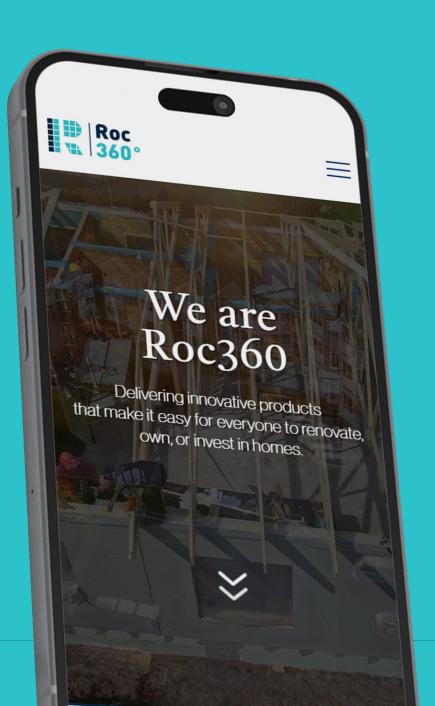


Property
Management
Partnership
Program





Who is Roc360?

Roc360 Is A Leading
Financial Services
Platform For Residential
Property Investors



Our Portfolio of Brands

Enabling Investors, Brokers, And Lenders To Scale Their Businesses With Trusted Expertise



Roc Capital

Capital Provider

Efficient Capital Provider Empowering Investors With Innovative Funding Solutions



Finance of America Commercial

Direct Lender

Specialized Lending Solutions For Commercial Real Estate Investors



CIVIC Financial Services

Direct Lender

Smooth Financing Options For Real Estate Investors



ElmSure

Property Insurance

Comprehensive Coverage Tailored To Property Investors



Tamarisk Appraisals

Appraisal Management Company

Expert Appraisal Services To Ensure Accurate Property Valuations



Company Highlights

Leading the Way in Residential Property Finance



Founded In 2014, 100% Employee-owned, Driving Innovation And Commitment



EXPANSIVE NETWORK

600+ Tpos And Directto-borrower Channels With Nationwide Coverage



INNOVATIVE TECHNOLOGY

- Proprietary Software
- Data Analytics
- In-house Servicing





STRONG FINANCIAL BACKING

Over \$25bn In Loans Funded, Supported By 300+ Global Professionals



WIDE MARKET REACH

Operating In 46 States And Washington D.C. With A Global Team



COMPREHENSIVE SERVICE OFFERING

A Full Range Of Products And Services Ensuring Profitable Transactions In A Diverse Market



Our Core Services

Roc360's Companies Provide Short And Long-term Rental Property Financing To Help You Scale Alongside Your Clients.





WHITE LABEL

Offer financing under your brand with flexible lending options, helping you scale by meeting client needs directly.



BACK OFFICE SUPPORT

End-to-end Support Throughout The Deal Process, Making It Easier For You To Close And Manage Transactions Efficiently.



FULL TECHNOLOGY SUITE

Support Origination, Underwriting, And Portfolio Management With A Connected System, Enabling You To Track Deals From Start To Finish.



360 EXPERIENCE

Simplify Real Estate Investments With An Integrated Platform That Enhances Decision-making And Client Satisfaction.



Our Product Suite

Roc360's Companies Offer Versatile Rental Property Financing Options.







Rental Property Finance

☑ For The Purchase And Refinancing Of Single-family 1-4 Unit Properties And Portfolios.

Flexible Loan Terms

- 30-year Loans Available For Individual Rental Properties.
- → 5, 10, And 30-year Terms Offered For Rental Portfolios.

SELF-DIRECTED IRA

Investment Accounts That Facilitate Real Estate Transactions, Offering Greater Control Over Retirement Assets.

Fix And Flip / New Construction

- Financing For New Construction Projects.
- → Flexible Loan Terms Of 12-18 Months.
- Extended Acquisition Financing Options Available.

Investor Home Equity Loans

- → Allows Investors To Access Equity In Rental Properties.
- - ☑ Additional Property Purchases.
 - ☑ Renovations.
 - ☑ Debt Consolidation.
 - ☑ Other Investment-related Expenses.



Partnership Opportunity Overview

BENEFITS

Tap Into Roc360's Trusted Ecosystem To Enhance Customer Experience And Boost Your Company's Performance.

Increase Revenue

Refer your customers for financing through Roc360 and earn revenue while we handle the underwriting, closing, and loan servicing.

Roc 360°

Lower Acquisition Costs

Expand your reach and acquire new customers through referrals from Roc360's partner-led ecosystem.

Enhance Customer Experience

Offer advanced technology and services, allowing your customers to manage their real estate investments more effectively.

Co-Marketing & Selling Opportunities

Work with Roc360's marketing team to co-brand and promote your offerings through emails, webinars, and social media.

Advanced Technology

Use Roc360's platform for real estate investors, providing white-label options, advanced underwriting, and comprehensive support.



Partnership Opportunity Overview

REFERRAL PROGRAM OPTIONS

Choose the partnership model that best aligns with your business goals.







Full White-Label We Provide A Financing Solution Under Your Brand, Acting As Your Backend Partner.

OPTION TWO

Co-Branded / Powered by Roc360
We Co-brand The Financing Services, Enabling You
To Present Them As Your Own To Your Clients
While Benefiting From Our Expertise.

OPTION THREE

Customized Referral Program
Personalized Referral Program Designed To
Maximize Mutual Benefits And Drive Strong Results.



People, Process & Technology



PEOPLE

Through Our Dedicated Roc360 Strategic Alliance Advocate, We Ensure The Best Customer Experience By:

- Encouraging Open Communication.
- **Building Trust.**
- **Overcoming Obstacles And** Minimizing Misunderstandings.



PROCESS

Roc360 Selectively Partners With Top Local And National Property Management Firms. We Assess Fit And Collaborate Closely To Achieve Shared Success.

Key Steps

- Onboard With A Roc360 Alliance Partner Advocate.
- Develop An Account Mapping And Go-to-market Strategy.
- Build Your Pipeline.
- Engage In Co-branding And Co-selling.
- Track And Measure Success.



TECHNOLOGY

Roc360's Robust Technology Suite Offers Cutting-edge Solutions For Experienced Real Estate Investors.

Our Platform Provides Fast, Reliable Funding, With Easy Integration And Tracking From Start To Finish.







EXPAND YOUR POTENTIAL WITH ROC360'S INNOVATIVE SOLUTION

LEARN MORE

